



SEILATV_CIAO GENTE
23 Aprile 2015



A dark blue banner for the 'CiaoGente' program. On the left, the word 'CiaoGente' is written in a large, blue, cursive font with a yellow swoosh underneath. To the right, there is a yellow box with the text 'PRIMA VISIONE | ORE' and 'TUTTI I GIORNI | 17,30'. Further right is a blue box with the text 'canale 216' and 'DIGITALE TERRESTRE' below it.

A video player interface showing a scene from the 'CiaoGente' program. The video title at the top reads 'GELATO ALL' AZOTO: A BERGAMO IL PRIMO NEGOZIO IN ITALIA'. The video shows two men in a kitchen setting; one is wearing a blue suit and glasses, the other is in an orange chef's uniform and glasses. A red dog is visible in the background. A 'Play' button is centered over the video. At the bottom, there is a 'CiaoGente' logo, the email address 'ciaogente@seilatv.tv', and the phone number 'PER INTERVENIRE 035.200189'.